

reward series



the power of brand: Paris & Normandy program
- hermès atelier - workshop & brand exploration





01

reward series



Explained: Reward, incentive & personal development

02

the power of brand



Day 1
Behind the scenes
- Hermès Atelier -
workshop & brand
exploration



04

paris - a history of luxury brands



Day 2
Walking tour of iconic
Arrondissements &
their heritage brands
plus Versailles visit and
Haut Brion Dinner

06

chateau bosgouet



Day 3 - 4
Reward with rare
experiences -
Normandy &
producers



09

passion, dedication & reward



Day 5
Workshop with
renowned author &
Chateau owner Jane
Webster



01



RUSH events
reward series

Our 'reward series' delivers positive business outcomes through ***rare & behind the scenes experiences with world class brands, companies and global industry leaders.***

Uniquely merging travel incentives with personal development - in line with your organisational objectives - these programs are designed to motivate, reward, educate and develop your executive team, staff and clients.

This is an FBT free investment.



Day 1. Arrival into CDG & transfers to Saint James Paris Chateau Hotel - in the leafy 16th Arrondissement - Settle in prior to a walking tour of the private garden & lunch.

A once in a lifetime professional development opportunity. On site at the flagship Paris store, guests will enjoy a first hand insight into the strategic placement of the Hermès brand on the international market, and the intricacies of balancing tradition & modernity.

Champagne reception, workshop and Q&A with the brand manager followed by an afternoon at leisure.

This Evening, tutored Champagne tasting on premier growers & private dinner.



“From the power of the imagination to the creation of a unique object: a journey where anything is possible”



st. james paris chateau

This converted Napoleon era chateau designed by Bambi Sloan isn't the kind of hotel you run into everyday...

➤ Upon driving through the hotels' iron gates, guests enter another world - one where beautiful contradictions create one of the most unique hotels in Paris.



04



paris - a history of luxury brands

Day 2. Early morning guided walk exploring the history of iconic brands in Paris.

Croissant & coffee stop prior to transfers to Versailles.
Private guide through the Kings Potager, followed by lunch by the Grand Canal Versailles.

This evening, a rare private Bordeaux dinner in the dining room owned by Chateau Haut Brion - 'Le Clarence'.







chateau bosgouet

Day 3. Departure for Normandy. Lunch en route at Michelin restaurant & afternoon arrival to Chateau Bosgouet.

Nestled amongst 50 beautiful acres with 300 year old trees, this Napolean III chateau must be seen to be believed. Emmaculately restored, this Normandy sanctuary sits perfectly amongst the apple orchards of Calvados, the mariner village of Honfleur and a produce driven way of life that one only dreams of.

Here, you are immersed in French rural culture - with rare insights, private residence visits and local haunt experiences provided by your host - renowned author and Chateau owner, Jane Webster.

This evening, aperetifs are enjoyed in the chateau gardens under the Linden tree. Dinner at the Chateau.







Day 4. Morning walk through the local paddocks before returning to the chateau for a breakfast of local fruits, house laid eggs, french pastries and breads.

This morning, a guided market tour in Honfleur, followed by lunch at a beautiful coastal Hotel. This evening, a Burgundy matched dinner hosted by Chateau Bosgouet and winemaker.





passion, dedication and reward

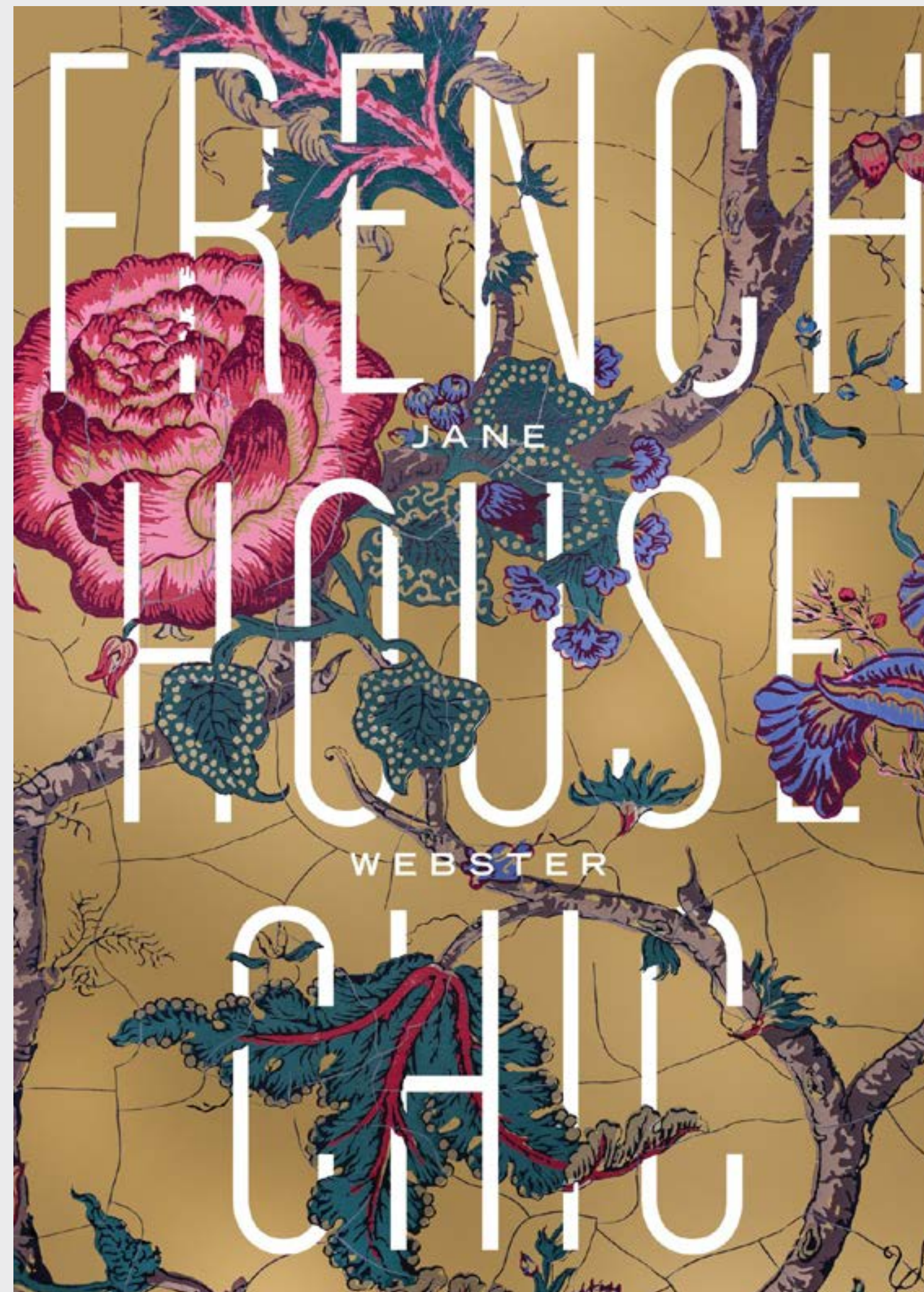
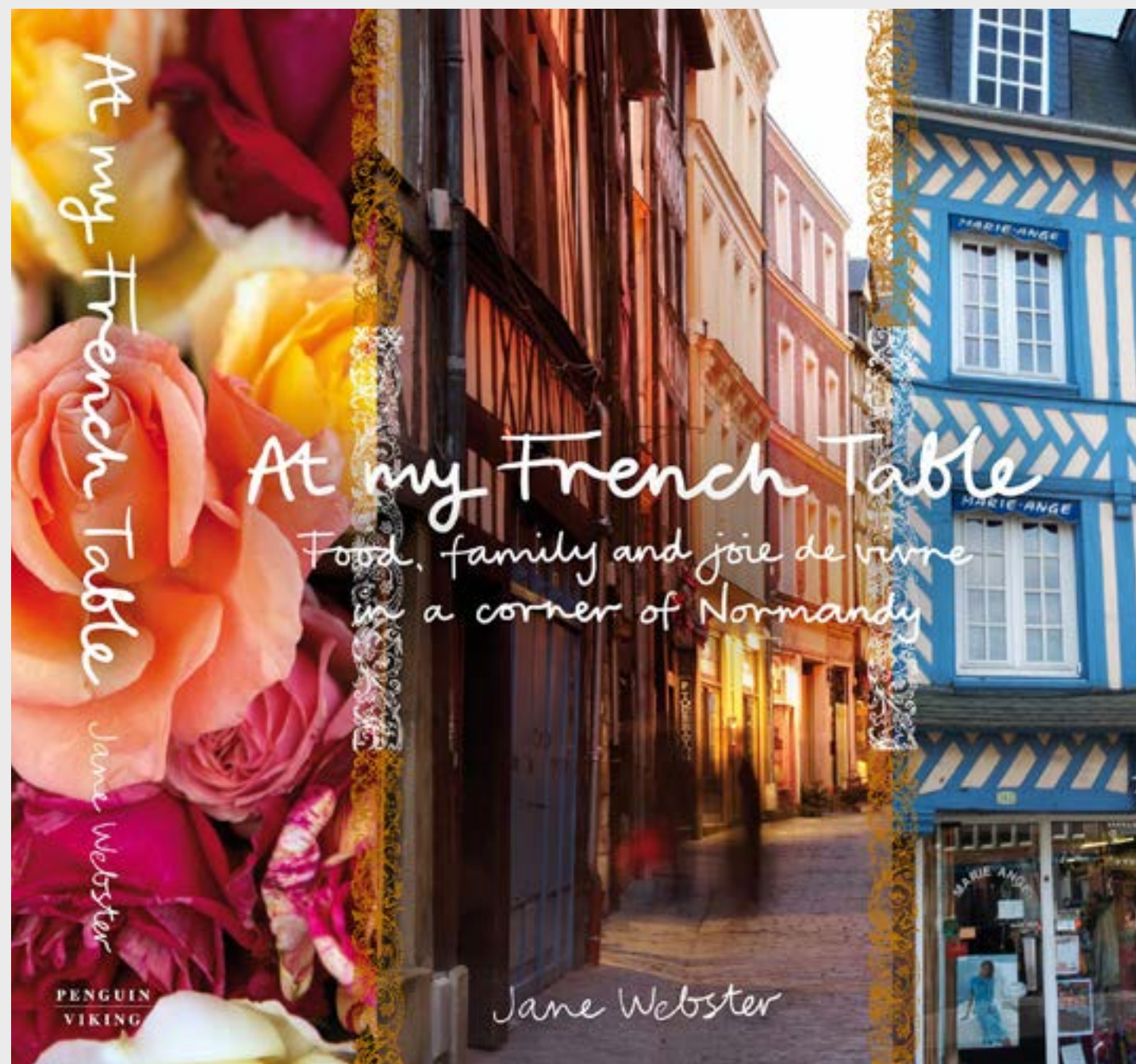
Day 5. The final day of the program, guests enjoy at day at leisure to enjoy the chateau and its countryside.

This afternoon, we visit a local 'colombier', or 'pigeonaire' at a local chateau for afternoon drinks and canapes.

This evening, guests enjoy a table discussion with Jane Webster about her life restoring the chateau, and the production of her renowned books - providing insights into dedication driven by passion, and its ultimate rewards.

Day 6. Transfers to CDG for return flights.





next steps



for a customised *reward series* program, please contact:
Euan Marsh - euan@rushevents.com.au

